

ವಿಷಯ: ಕರಕುಶಲ ವಸ್ತು ಉತ್ಪಾದನೆಗಾಗಿ ಬಗ್ಗೆ ಪ್ರಬಂಧ ಹಾಗೂ ಚಿತ್ರಕಲಾ ಸ್ಪರ್ಧೆಯು 9ನೇ ತರಗತಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಏರ್ಪಡಿಸುವ ಕುರಿತು.

ಉಲ್ಲೇಖ: ಉಪನಿರ್ದೇಶಕರು ಎಂ.ಎಸ್.ಎಂ.ಇ ಭಾರತ ಸರ್ಕಾರ ಯಯ್ಯಾಡಿ ಕೈಗಾರಿಕ ಪ್ರದೇಶ ಮಂಗಳೂರು ಇವರ ಪತ್ರ ದಿನಾಂಕ:11-02-2020.

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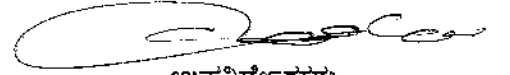
ಸೂಕ್ತ ಲಘು ಮತ್ತು ಮಾಧ್ಯಮ ಉದ್ಯಮಗಳ ಬಗ್ಗೆ ಜಾಗೃತಿ ಮೂಡಿಸುವ ಸಲುವಾಗಿ ಮೇಲಿನ ಉಪನಿರ್ದೇಶಕರು ಎಂ.ಎಸ್.ಎಂ.ಇ ಭಾರತ ಸರ್ಕಾರ ಯಯ್ಯಾಡಿ ಕೈಗಾರಿಕ ಪ್ರದೇಶ ಮಂಗಳೂರು ಇವರ ಸಹಯೋಗದಲ್ಲಿ ಜಿಲ್ಲಾ ಮಟ್ಟದ ಪ್ರಬಂಧ ಹಾಗೂ ಚಿತ್ರಕಲಾ ಸ್ಪರ್ಧೆಯನ್ನು ದಿನಾಂಕ:25-02-2020 ರಂದು 10.00 ಗಂಟೆಗೆ ಸರಕಾರಿ ಬಾಲಕಿಯರ ಪದವಿ ಪೂರ್ವ ಕಾಲೇಜು ಉಡುಪಿ ಇಲ್ಲಿ ಜರುಗಲಿದೆ. ಜಿಲ್ಲೆಯ ಎಲ್ಲಾ ವಲಯದ 9ನೇ ತರಗತಿಯ ವಿದ್ಯಾರ್ಥಿಗಳು ಮಾತ್ರ ಭಾಗವಹಿಸುವಂತೆ ಈ ಮೂಲಕ ಸೂಚಿಸಿದೆ.

ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ:- ಶ್ರೀ ಸುಂದರ ನೇರಿಗಾರ ಎಂ ಇವರನ್ನು ಸಂಪರ್ಕಿಸುವುದು ಇವರ ಮೊಬೈಲ್ ಸಂಖ್ಯೆ:9481444618. ವಿ.ಸೂ: ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಯಾವುದೇ ಪ್ರಯಾಣ ಭತ್ಯೆ ನೀಡಲಾಗುವುದಿಲ್ಲ ಹಾಗೂ ಪ್ರಬಂಧ ಹಾಗೂ ಚಿತ್ರಕಲೆಗೆ ಬೇಕಾದ ಪರಿಕರಗಳನ್ನು ತಾವೇ ಭರಿಸತಕ್ಕದ್ದು. ( ಡ್ರಾಯಿಂಗ್ ಶೀಟ್ ಮತ್ತು ರೈಟಿಂಗ್ ಪೇಪರ್‌ಗಳನ್ನು ನೀಡಲಾಗುವುದು)

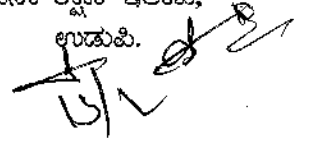
ಜಿಲ್ಲಾ ಮಟ್ಟದ ಪ್ರಬಂಧ ಹಾಗೂ ಚಿತ್ರಕಲಾ ಸ್ಪರ್ಧೆಗಳು ಈ ಕೆಳಕಂಡಂತಿದೆ

ಕ್ರ.ಸಂ	ವಿಷಯ/ಬಹುಮಾನದ ಮೊತ್ತ	ಸಮಯ
1	ಪ್ರಬಂಧ ವಿಷಯ:-ಕರಾವಳಿಯಲ್ಲಿ ಪ್ರವಾಸೋದ್ಯಮ ಅಭಿವೃದ್ಧಿ ಬಹುಮಾನ:ಪ್ರಥಮ:10,000/-ದ್ವಿತೀಯ:7,500/-ತೃತೀಯ:5000/-	1.30 ಗಂಟೆ
2	ಚಿತ್ರಕಲೆ:-ಮೀನುಗಾರಿಕೆ ಬಹುಮಾನ: ಪ್ರಥಮ:10,000/-ದ್ವಿತೀಯ:7,500/-ತೃತೀಯ:5000/-	1.30 ಗಂಟೆ

ಈ ಕುರಿತು ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ ಉಲ್ಲೇಖದ ಪತ್ರವನ್ನು ಇದರೊಂದಿಗೆ ಲಗತ್ತಿಸಿದೆ.



ಉಪನಿರ್ದೇಶಕರು,  
 ಸಾರ್ವಜನಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ,  
 ಉಡುಪಿ.



ರಿಗೆ,

- 1) ಜಿಲ್ಲೆಯ ಎಲ್ಲಾ ಕ್ಷೇತ್ರ ಶಿಕ್ಷಣಾಧಿಕಾರಿಗಳಿಗೆ ಮಂದಿನ ಸೂಕ್ತ ಕ್ರಮಕ್ಕಾಗಿ
- 2) ಕ್ಷೇತ್ರ ಶಿಕ್ಷಣಾಧಿಕಾರಿಗಳ ಮುಖಾಂತರ ಎಲ್ಲಾ ಪ್ರೌಢ ಶಾಲಾ ಮುಖ್ಯ ಶಿಕ್ಷಕರಿಗೆ ಮಂದಿನ ಸೂಕ್ತ ಕ್ರಮಕ್ಕಾಗಿ
- 3) ಉಪನಿರ್ದೇಶಕರು ಎಂ.ಎಸ್.ಎಂ.ಇ ಭಾರತ ಸರ್ಕಾರ ಯಯ್ಯಾಡಿ ಕೈಗಾರಿಕ ಪ್ರದೇಶ ಮಂಗಳೂರು-575008

विकास आयुक्त कार्यालय  
सूक्ष्म, लघु एवं मध्यम उद्यम संश्लेषण  
(भारत सरकार)

विनोद भवन, काली बजिस, मौलाना आज़ाद रोड  
नई दिल्ली - 110 011



DEVELOPMENT COMMISSIONERATE  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
(GOVERNMENT OF INDIA)

Nirman Bhawan, 7<sup>th</sup> Floor, Maulana Azad Road,  
New Delhi - 110 011

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

File No.NA/10/State/UT-Award-DI/2019

Date:2<sup>nd</sup> September,2019

To,

The Pay & Account Officer  
The Pay & Account Office (MSME),  
New Delhi/ Mumbai/ Kolkata/ Chennai

**Subject: - Sanction of funds to the tune of ₹ 3,29,40,000.00 (Rupees Three Crores Twenty Nine Lakhs Forty Thousand only) to MSME-DIs towards "Awards for Enterprise Development and Promotion of Brand MSME"**

Sir,

I am directed to convey the approval of Competent Authority for allocation of ₹3,29,40,000.00 (Rupees Three Crores Twenty Nine Lakhs Forty Thousand only) to various MSME-DIs towards "Awards for Enterprise Development and Promotion of Brand MSME".

2. The concerned MSME-DIs shall organize following competitions in each of the districts under their jurisdiction:

- Essay Competition on subject/topic related to MSME [in English/Hindi/Regional Language(any one language across the district)]
- Competition on Traditional Art (May vary from district to district)

3. The winner/awardees of each district will be distributed a certificate during the Udyam Samagam or any other Mega event organized by the Ministry of MSME, Govt. of India and the prize money will be credited to the winner/ awardees Bank Account through RTGS/NEFT in accordance with the Direct Benefit Transfer (DBT) guidelines as per the details below.

Activity	First Prize	Second Prize	Third Prize
Essay Competition on subject/topic related to MSME	₹ 10,000.00	₹ 7,500.00	₹ 5,000.00
Competition on Traditional Art (That will vary from district to district)	₹ 10,000.00	₹ 7,500.00	₹ 5,000.00

Grand Total (for each District) ₹ 45,000.00

*[Handwritten Signature]*  
2/9/19

4. The MSME-DIs will keep separate account of utilization of these funds. The saving, if any, is NOT TRANSFERABLE to any other account.

5. The Detailed Guidelines along with No. of Districts under each MSME DI and funds allotted are attached herewith (Annexure-A).

6. In addition to the above, the concerned MSME DIs will have to abide by the terms & conditions as given in the Detailed Guidelines. Also, the office of DC (MSME) may lay down any other condition as and when required.

7. The expenditure shall be accommodated in demand No. 66- Ministry of Micro Small & Medium Enterprises (MSME) for the year 2019 -20 as follows:

(i) Object Head	2851.00.102.02.03.20	OAE
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8. This issues with the approval of AS&DC (MSME).

  
(Pawan Kumar Singh)

Assistant Director (National Awards)

उप-निर्देशक/Asstt. Director  
सरकार भारत/Govt. of India  
उप-निर्देशक, (एन सी एम ई सेक्टर) का कार्यालय  
Office of the Dev. Commr. (MSME)  
एन सी एम ई सेक्टर का कार्यालय  
Ministry of Micro, Small & Medium Enterprises  
निरमान भवन, नई दिल्ली-100

Copy to:

1. The AIA/Director/Director-in-charge: All MSME DIs as per list at Annexure A.
2. Budget & Accounts Section, O/o DC (MSME), Nirman Bhawan, New Delhi.
3. Planning Division, O/o DC (MSME), Nirman Bhawan, New Delhi.
4. The DDO, O/o DC (MSME), Nirman Bhawan, New Delhi.
5. Under Secretary, IF Wing, Ministry of MSME, Nirman Bhawan, New Delhi.
6. The Principal Director of Audit, Economic & Service Ministry, DGCAR Bldg., I.P. Estate, New Delhi-110002.
7. SENET Division with a request to upload on the official website.
8. Guard File

  
(Pawan Kumar Singh)

Assistant Director (National Awards)

उप-निर्देशक सिंह / Pawan Kumar Singh  
उप-निर्देशक/Asstt. Director  
सरकार भारत/Govt. of India  
उप-निर्देशक, (एन सी एम ई सेक्टर) का कार्यालय  
Office of the Dev. Commr. (MSME)  
एन सी एम ई सेक्टर का कार्यालय  
Ministry of Micro, Small & Medium Enterprises  
निरमान भवन, नई दिल्ली-100/Nirman Bhawan, New Delhi-100

**GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
DEVELOPMENT COMMISSIONERATE**

**Awards for Enterprise Development and Promotion of Brand MSME**

**I. OBJECTIVES**

The Micro, Small and Medium Enterprises (MSMEs) in India have undergone a vast development in the last five decades. The MSMEs have registered tremendous growth as also progress in terms of quality production, exports, innovation, product development and import substitution. Entrepreneurial efforts have made it possible to produce a number of items, which hitherto were imported. In quite a few cases new variants so produced are having additional attributes than their original versions and are capable of solving a multitude of user problems.

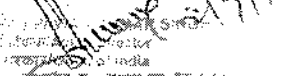
The Indian entrepreneurs are very creative and innovate new products and process as well as provide innovate services to remain competitive in domestic and global market. This has become possible to encourage such innovative efforts and promote this spirit in larger interest of qualitative development of MSME. The Ministry of MSME recognizes these entrepreneurs for their outstanding performance and by conferring awards motivate and encourage them.

Further to this, Ministry of MSME as matter of expanding its National Award Scheme for giving awards in various activities to promote activities linked to Art Based Enterprises such as competition in Paintings, essay writing etc. at the school/college/institution/ organizational level as well as at the district / block/village level & for the contribution of persons/ organizations of MSME sector(organized or un-organized) working on enterprises development and assistance to State / UT Government for giving MSME Awards in their jurisdiction.

**2. Categories of Awards :-**


Office of the Development Commissionerate, Ministry of MSME, as matter of expanding its National Award Scheme for giving awards in various activities to promote activities linked to Art Based Enterprises:-

- (i) Competition in Traditional Art- 1st Prize, IInd Prize & IIIrd Prize.
- (ii) Competition on Essay writing etc. at the school/ college/ institution / block/ village level in the district (in English/ Hindi/ Regional Language)- 1st Prize, IInd Prize & IIIrd Prize.

  
Office of the Dev. Commr (MSME)  
Ministry of Micro, Small & Medium Enterprises  
Plot No. 1, 1st Floor, Connaught Place, New Delhi - 110028

3. Modalities :-

S. No.	Particulars	Details
1.	Type of Awards	1. Essay competition on MSME Topic. 2. Regional Traditional Art based competition.
2.	Selection of Topic	By the concerned MSME-DI, based on the problems, prospects of the Districts
3.	Eligibility of the candidate	Students of Class IX to XII standard of the schools of the district.
4.	Language	Hindi/ English/ Regional language [Any one language across the district]
5.	venue	Various location of the school/college/institution / block/village in the district level, as decided by the concerned DI
6.	Process of Organizing the competition and Finalization/Selection of the Awardees.	<ul style="list-style-type: none"> <li>• Competition should be held in selected school/ centre across the Districts on the same day.</li> <li>• Registration to be opened one month in advance.</li> <li>• One specific officer/official should be nominated as Nodal officer In-charge for the entire related activity for the district.</li> <li>• Date and centre to be specifically indicated on the advertisement/ circular.</li> <li>• DI's will have operational flexibility to decide other issues.</li> <li>• Award panel is to be decided by the concerned DI in active association from the District Industries Centre, prominent Industry Association of the District for scrutiny and finalization/selection of the Awardees.</li> </ul>
7.	Prize	<ul style="list-style-type: none"> <li>• Each awards will carry cash prize of Rs.10, 000/- , Rs.7500/- &amp;Rs. 5000/- for award category of 1st, IInd &amp; IIIrd respectively and a Certificate.</li> <li>• The selected awardees would be given cash prize (through RTGS) in their Bank Account as per the mandate of the Direct Benefit Transfer(DBT) and certificate at the <b>Udyam Samagam Events/ other Major Event</b>, organized by the Office of the Director, MSME-DI to be held in the Districts of the State/UT</li> <li>• The award would be given away by the Concerned District Magistrate or the Chief Guest of the event.</li> </ul>

  
 2/19/19  
 Director, MSME-DI  
 Office of the Dist. Director, MSME  
 District: \_\_\_\_\_  
 State: \_\_\_\_\_

